

LEADERSHIP GREATER HARTFORD

2010 Polaris Awards

SPONSORSHIP PROGRAM - Levels & Benefits



PRESENTING SPONSORS - \$30,000

- Company CEO or other senior executive invited to present award(s)
- Corporate image to be displayed in prominent place at event
- Corporate logo posted on Leadership Greater Hartford Website
- Appear as Presenting Sponsor on event invitation (print and electronic versions)
- Full page acknowledgement in a printed program for the 2010 Polaris Awards
- Listed as Presenting Sponsor in all press materials and on signage posted at event
- Eight (8) complimentary tickets to the 2010 Polaris Awards celebration

PLATINUM SPONSORS - \$20,000

- Appear as Platinum Sponsor on event invitation (print & electronic versions)
- Corporate image to be displayed in prominent place at event
- Corporate logo posted on Leadership Greater Hartford Website
- Full page acknowledgement in a printed program for the 2010 Polaris Awards
- Listed as Platinum Sponsor in all press materials and on signage posted at event
- Eight (8) complimentary tickets to the 2010 Polaris Awards celebration

GOLD SPONSORS - \$10,000

- Listed as Gold Sponsor on event invitation (print and electronic versions)
- Corporate image to be displayed in prominent place at event
- Corporate logo posted on Leadership Greater Hartford Website
- Full page acknowledgement in a printed program for the 2010 Polaris Awards
- Listed as Gold Sponsor in all press materials and on signage posted at event
- Six (6) complimentary tickets to the 2010 Polaris Awards celebration

SILVER SPONSORS - \$5,000

- Listed as Silver Sponsor on event invitation (print and electronic versions)
- Corporate image to be displayed in prominent place at event
- Corporate logo posted on Leadership Greater Hartford Website
- Full page acknowledgement in a printed program for the 2010 Polaris Awards
- Listed as Silver Sponsor in all press materials and on signage posted at event
- Four (4) complimentary tickets to the 2010 Polaris Awards celebration

SUPPORTERS - \$2,500

- Listed as a Supporter on event invitation (print and electronic versions)
- Corporate image to be displayed in prominent place at event
- Corporate logo posted on Leadership Greater Hartford Website
- Half page acknowledgement in a printed program for the 2010 Polaris Awards
- Listed as a Supporter in all press materials and on signage posted at event
- Two (2) complimentary tickets to the 2010 Polaris Awards celebration

CONTRIBUTORS - \$1,000

- Listed as a Contributor on event invitation (print and electronic versions)
- Corporate logo posted on Leadership Greater Hartford Website
- One-third page acknowledgement in a printed program for the the 2010 Polaris Awards
- Listed as a Contributor in all press materials and on signage posted at event
- Two (2) complimentary tickets to the 2010 Polaris Awards celebration

PATRONS - \$500

- Listed as a Patron on event invitation (print and electronic versions)
- Quarter page acknowledgement in a printed program for the the 2010 Polaris Awards
- Listed as a Patron in all press materials and signage posted at event
- Listed as a Patron on the Leadership Greater Hartford Website
- One (1) complimentary ticket to the 2010 Polaris Awards celebration

FRIENDS - \$250

- Listed as a Friend on event invitation (print and electronic versions)
- Listed as a Friend in the printed program and signage posted at event
- Listed as a Friend on the Leadership Greater Hartford Website

2010 EVENT PROFILE



The LGH Polaris Award is presented annually to community leaders for their pioneering efforts to strengthen the Greater Hartford community while shining a guiding light for others to follow.

DATE: Tuesday, September 28, 2010

TIME: 5:30 pm - 9:00 pm

PLACE: The Hartford Club

ATTENDANCE: 300 - 400 people expected

The audience you will reach is comprised of:

- ▶ Residents of Hartford County
- ▶ Half male / Half female
- ▶ Ages 25-75
- ▶ 30% from minority backgrounds
- ▶ Employed in metro Hartford
- ▶ Professionally employed or retired
- ▶ Established executives and emerging leaders in their fields
- ▶ Half corporate and small business / Half nonprofit and government



Yes, I want to support Leadership Greater Hartford by sponsoring the 2010 Polaris Awards at the following level:

- | | | | |
|----------------------------------------------|----------|---------------------------------------|----------|
| <input type="checkbox"/> Presenting Sponsors | \$30,000 | <input type="checkbox"/> Supporters | \$ 2,500 |
| <input type="checkbox"/> Platinum Sponsors | \$20,000 | <input type="checkbox"/> Contributors | \$ 1,000 |
| <input type="checkbox"/> Gold Sponsors | \$10,000 | <input type="checkbox"/> Patrons | \$ 500 |
| <input type="checkbox"/> Silver Sponsors | \$ 5,000 | <input type="checkbox"/> Friends | \$ 250 |

Contact Name: _____

Organization Name: _____
(as it should appear in promotional materials)

Phone #: _____ Website Address: _____

Email Address: _____

Address: _____

City: _____ State: _____ Zip: _____



Send confirmation by Friday, August 27, 2010 to:

Leadership Greater Hartford, 30 Laurel Street, Hartford, CT 06106 or fax 860.951.3685

For more information, call LGH President Ted Carroll at 860.951.6161 x17

Leadership Greater Hartford is a nonprofit 501(c)3 organization.

Building Leaders While Building Community